

Clay Stevens

101 Fargo way, Folsom, CA 95630 · (916) 947-1221 · ckstevens1221@gmail.com

EDUCATION

Del Campo High School (August 2012 – May 2016)

4925 Dewey Drive, Fair Oaks, CA 95628

Santa Clara University (September 2016 – December 2016)

500 El Camino Real, Santa Clara, CA 95053

American River College (December 2016- May 2017)

4700 College Oak Dr, Sacramento, CA 95841

Cumulative High School GPA (Weighted) - 4.13

Honors Courses Completed:

- Chemistry, English 2, World History, Biology, English 1

Advanced Placement Courses Completed & In Progress:

- Language & Composition, U.S. History, Chemistry, Psychology, Statistics, Government, Economics

College and Career Goals

- Currently in the process of pursuing an education in Digital Marketing and knowledge in Organizational Leadership through online learning platforms such as Udacity, Udemy and Shaw Academy with future goals of owning and operating my own business. I have a huge passion for helping businesses to grow through optimization, automation (where possible), and lean inbound marketing campaigns to create a streamlined influx of leads, as well as brand awareness in desired communities.

EXPERIENCE

One Life Productions (December 2017-Present)

Co-Founder/Managing Director

- One Life Productions is a small Marketing and Production Company based in Carmichael, CA that is focused on helping small businesses grow with online marketing efforts.
- Myself and two other co-founders started the company in December and have been working to grow it since.

Haney Business Ventures (May 2017-February 2017)

4465 Granite Drive, Rocklin, CA 95630

- My first role was as a PR specialist for a Sales and PR company that they were starting. My job was to attend networking events, help brand the company, and bring in new clients.
- I later became a member of the Haney Biz New Media Marketing Company, as the sales company was disbanded. In that role I was still involved in sales as well as paid Digital Marketing campaigns for our clients.

Be Stronger Fitness (December 2016 – May 2017)

4128 El Camino Ave #9, Sacramento, CA 95821

- Intern

California Family Fitness (January 2017-May 2017)

6314 Fair Oaks Blvd, Carmichael, CA 95608

- Personal Trainer

Power Crunch (February 2017-May 2017)

311 N 16th St., Sacramento, CA 95811

- Brand Ambassador

Cast Images (June 2014 – December 2017)

2530 J St #330, Sacramento, CA 95816

- Model/Actor

Kids Helping Kids (August 2014- May 2016)

4925 Dewey Drive, Fair Oaks, CA 95628

- Kids Helping Kids is an entirely student run non-profit organization that invests in bettering the lives of children in need.
- Head of VIP Relations
 - Responsible for the wellbeing of the organization's VIP guests at the Annual Signature Gala in January, 2015.
- Director of Advancement
 - Responsible for maintaining current and gaining new corporate sponsorships for the organization. At the end of my time in this position I had raised \$50,000 for the organization in 8 months, doubling what we had raised from this facet of the organization in past years by almost 100%.

SKILLS/INTERESTS**Interpersonal Relations/Communications**

- Due to my experience working in a series of positions that required me to interact and network with other professionals, I have gained a strong ability to develop key relationships and transition that into a desired outcome such as gaining new customers, sponsors or referral partners, as well as good friends.

Leadership & Management

- Have taken a series of online courses and studied material on leadership, as well as holding a managerial position with Kids Helping Kids where I was responsible for approximately 20 constituents.

Marketing

- I have experience creating and maintaining both paid and non-paid marketing campaigns through my experience with Kids Helping Kids and Haney Biz New Media Marketing. With Kids Helping Kids, I managed our marketing campaign for the Big Day of Giving where we raised over \$3,000 in 24 hours, and more recently, I worked on paid marketing campaigns with the Haney Biz New Media Marketing Team.

REFERENCES

- Medo Eldin- Medo@haneybiz.com (916) 543-1311
- Robert Linkul - robertlinkul@gmail.com (916) 955-1586
- Tonya Breinig- tbreinig@calfamfit.com (916) 482-9100